



Szallas.hu

trendek

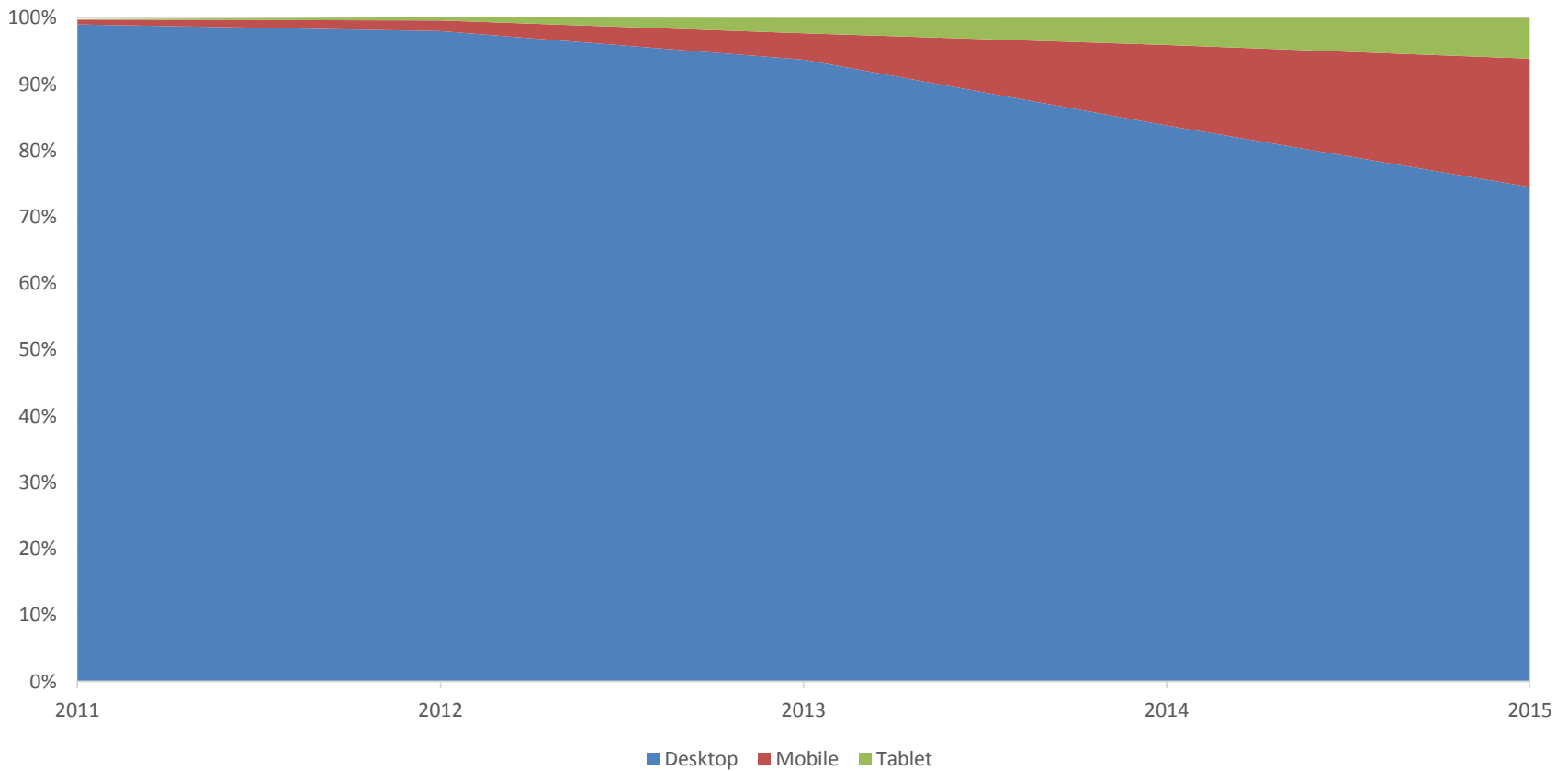
Adatok

- Több mint 7.000.000 user
- Több mint 20.000.000 visist
- Több mint 15 mrd Ft lefoglalt szállásérték
- Több mint 260k db sikeres foglalás

- Forrás: google analytics & szallas.hu db

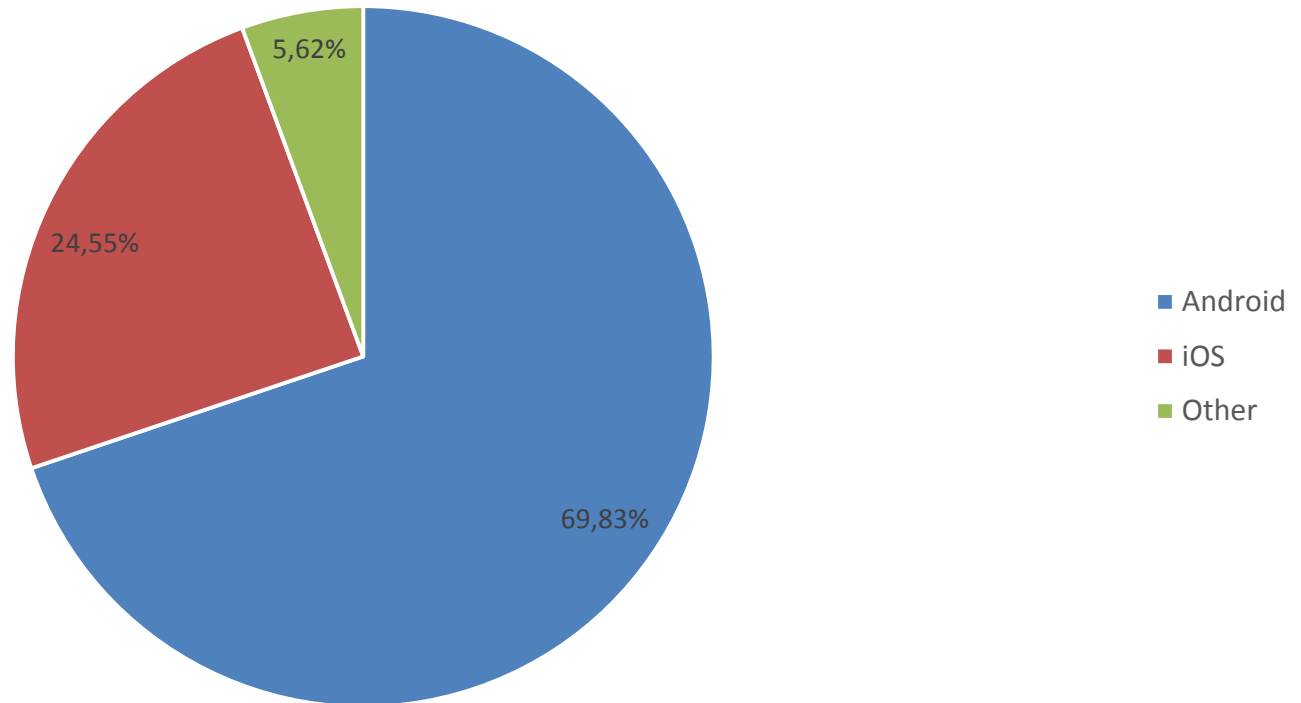
Devices

Traffic share of devices on Szallas.hu



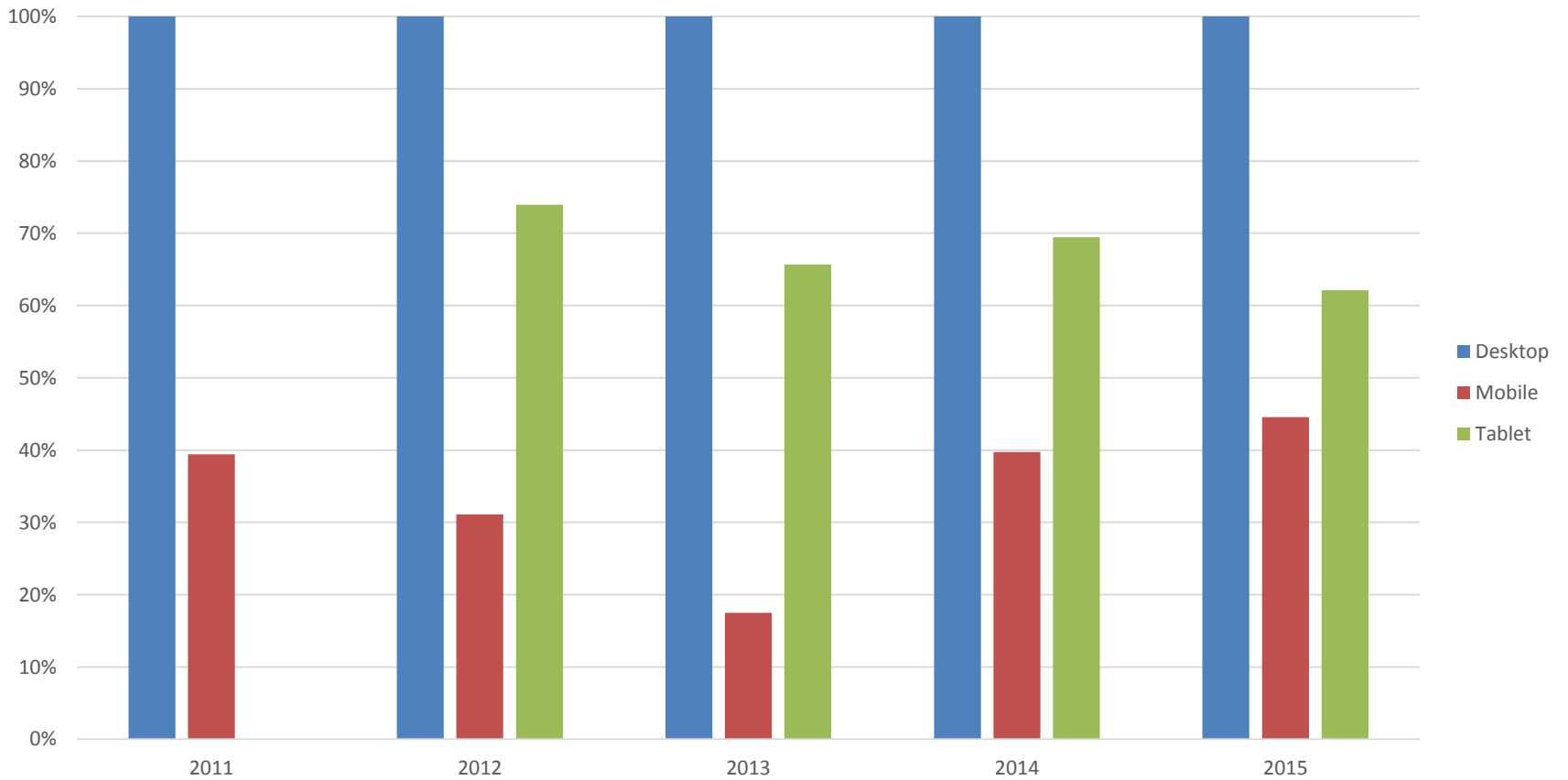
Mobile OS share

Mobile OS share on Szallas.hu 2015

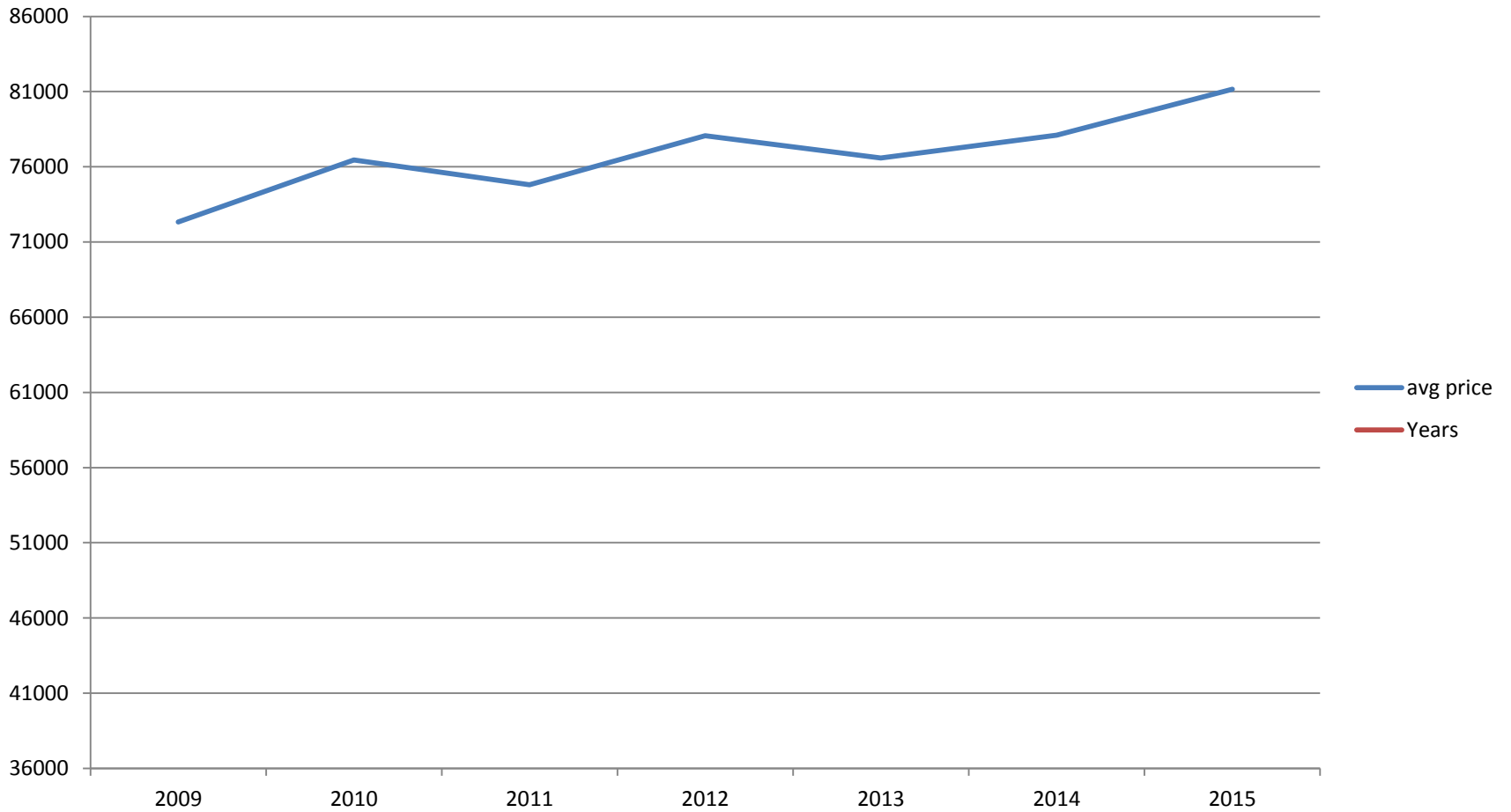


Conversion rates

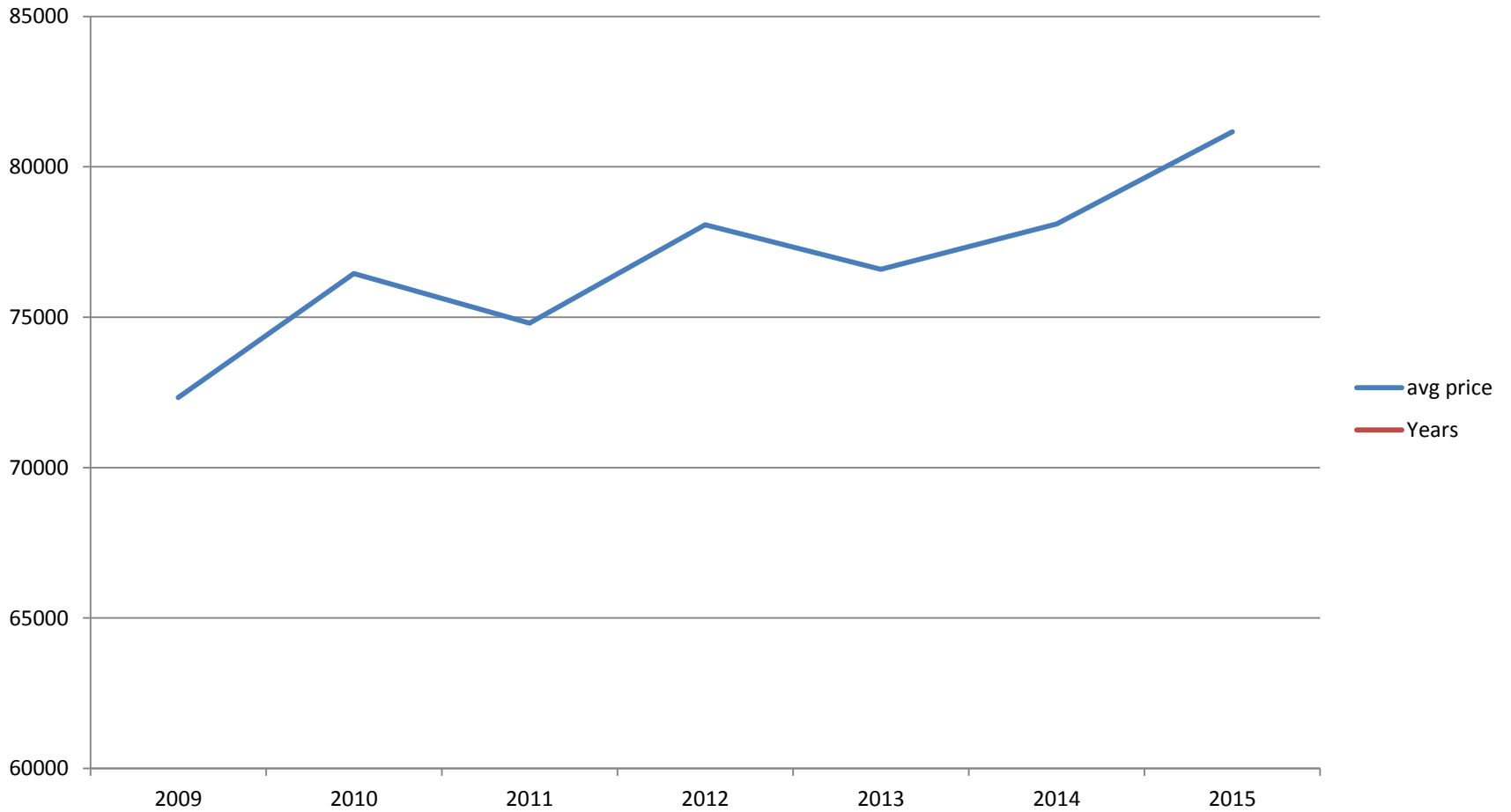
Conversion rates as a percentage of desktop conversion rates



Avg reservation value



Avg reservation value (four stars)





Kérdések?

Köszönöm a figyelmet!

Dorcsinecz József

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