



Seminar day

10 November 2021, Wednesday

10,00 – 10,30 Coffee Break, Exhibition of Associate Members

10,30 – 11,00

Effective collaboration with online travel agencies
Mr. Zoltán Bogár, Danubius Hotels

11,00 – 11,30

Hotel development; FIABCI Hungarian Prix d'Excellence
Mr. Attila Hegedűs, BDO and Mr. István Szauter, Frivex Consulting

11,30 – 12,00

Smart city solutions for tourism
Ms. Katalin Jáger and Ms. Tünde Kalász Lechner Knowledge Center

12,00 – 12,30

Energy management system in hotel industry - efficient solutions,
Mr. András István Tóth, E.ON

12,30 – 13,30 Lunch

13,30 – 14,00

Current legal environment, frequently asked questions
Dr. András Salamon

14,00 – 14,30

Tax news
Mr. Zoltán Tanca and Mr. Gergely Farkas, Deloitte

14,30 – 15,00 Coffee Break, Exhibition of Associate Members

15,00 – 15,30

GDPR rules, Mr. Gábor Makai

15,30 – 16,00

The first experiences of the transformed vocational training
Mr. Gábor Gaál, IKK

parallel 15,00 – 16,30

Spa hotel section's meeting

From 18:00 Dinner

General Assembly

11 November 2021, Thursday

10,00 – 10,30 **Coffee Break, Exhibition of Associate Members**

10,30 – 11,00
Greetings

11,00 – 11,30
HH&RA presidential report, Mr. Csaba Baldauf

11,30 – 12,00
NTAK - Big Data
Mr. Szabolcs Juhász,
Hungarian Tourism Agency

12,00 – 13,00 **Lunch**

13,00 – 13,30
Digitalization trends
Mr. Dávid Rasztoivits, Digitális Turizmus Zrt.

13,30 – 14,00
COVID-19 communication lessons
Mr. Kornél Bőhm

14,00 – 14,30
The role of chatbot in the communication
Winner of HH&RA Innovation Competition 2020,
Bonomi Kft.

14,30 – 15,15
HR panel discussion – challenges, changes

15,15 – 15,45 **Coffee Break, Exhibition of Associate Members**

15,45 – 16,15
HH&RA Innovation Competition – voting

16,15 – 16,30
Modification of Bylaws, approving decisions

16,30 – 19,00
Community building in the hotel's recreation area
(laserpark, table soccer, air hockey, TouchGameTable)

From 19:00 **Gala dinner**