

# HH&RA's 53<sup>rd</sup> RENEWAL GENERAL ASSEMBLY

Budapest Congress Center / Novotel Budapest City | 14 July 2021

**09,00 – 10,00**

Coffee break, registration  
Exhibition of Associate Members

**10,00 – 10,20**

Greetings

**10,20 – 10,50**

Hungarian Tourism Agency presentation  
Dr. Zoltán Guller, CEO

**10,50 – 11,20**

HH&RA Presidential report

**11,20 – 11,50**

Austrian situation  
Ms. Susanne Kraus-Winkler, Chairwoman of the Austrian  
Chamber of Commerce – hotel industry

**11,50 – 12,20**

Hotel market outlook - Mr. Márton Takács, Moore Hungary

**12,20 – 13,45**

Lunch  
Exhibition of Associate Members

**13,45 – 14,20**

Advisory panel discussion  
(BDO, Horwath, VLK Cresa)

**14,20 – 14,50**

Fluctuation management at the level of generations,  
Mr. Krisztián Steigervald

**14,50 – 15,30**

HH&RA Innovation Competition – voting

**15,30 – 16,00** coffee break

**16,00 – 16,20**

Decisions of the HH&RA Board  
Modification of Bylaws

**16,20 – 16,50**

Elections

**16,50 – 18,30**

Stand-up comedy show and cocktail reception

**From 18,30** Gala dinner and awards ceremony

Simultaneous translation will be arranged during the event.