

# Everyone deserves a break!



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**What is the Calypso Platform?**

- a web-based platform to facilitate transnational tourism in Europe
- linking the supply and demand for accommodation and tourism services
- a platform for professionals (B2B) and social oriented entities
- focus on the low season



## Calypso seeks to support 4 groups:

- underprivileged young adult (aged 18-25)
- families facing financial or other pressures
- people with disabilities
- over-65s and pensioners

## The Calypso exchange model:

- promotes off-season tourism
- gives less-known, small or emerging destinations the opportunity to promote themselves to a broader range of European tourists
- encourages longer-lasting employment in the tourism industry by making it possible to extend jobs beyond the peak season.

## Two distinct areas:

- Public: best practices, social tourism research, Calypso Initiative actions, news and current information on holiday offers
- Private: open to members it aims at bringing the offer & demand within social tourism into one location.

[www.ecalypso.eu](http://www.ecalypso.eu)

The screenshot shows the homepage of the Calypso website. At the top, there is a navigation bar with the Calypso logo, the text 'steep (beta) Social Tourism European Exchanges Platform', and a language dropdown set to 'French'. Below the navigation bar, there is a main banner area with a photo of a person in a wheelchair and the text 'A tailored-made service'. To the right of the banner, there is a section titled 'Comment nous rejoindre ?' with two buttons: 'Join us as SELLER' and 'Join us as BUYER'. Below the banner, there are two main sections: 'Last registered companies' and 'Most popular services / packages'. The 'Last registered companies' section has four colored boxes: 'DISABLED' (orange), 'FAMILIES' (red), 'SENIORS' (green), and 'YOUTH' (blue). The 'Most popular services / packages' section has a grid of images with labels for 'France', 'Spain', 'Bulgaria', and 'Bulgaria'. On the right side, there is a 'News' section with several articles, including 'E-Calypso.eu launching event next @Bozar, Brussels' and 'Analysis of tourism's impact on elderly peoples' functional health'.

## How to join!

- Buyer/Seller basic membership: offers access to private area and all data at a yearly fixed value.
  - Partnership: a yearly fixed contribution giving full access to the organization and its represented members. Partnership will imply board roles, access to project developments and proposals, commission free transactions, voting rights and a minimum 3 year commitment to the partnership.
- ## What are the conditions to participate?
- Signature of an Ethical Charter
  - Commitment to social tourism values
  - Respect of legal and social norms
  - Respect of accessibility and sustainability