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Calypso

www.ecalypso.eu

The B2B Solution for Social Tourism as an intermediate market



What is eCalypso

- A B2B Platform bridging the offer and demand together through a network of enterprises and Social entities
- An alternative marketplace for service providers to do business within a social mind-set
- A platform offering a full range of tools giving even the smallest enterprise access to online commercialisation.
- A connector to a range of potential partners from the offer and demand side of the tourism market
- A means to promote activities as well as know what others are doing in the field
- A location to launch calls and projects or find partners for the same end.
- An educational/instructional area for expanding business horizons through Good Practices and supportive consulting services.



eCalypso multi-structured Service Provider Solution

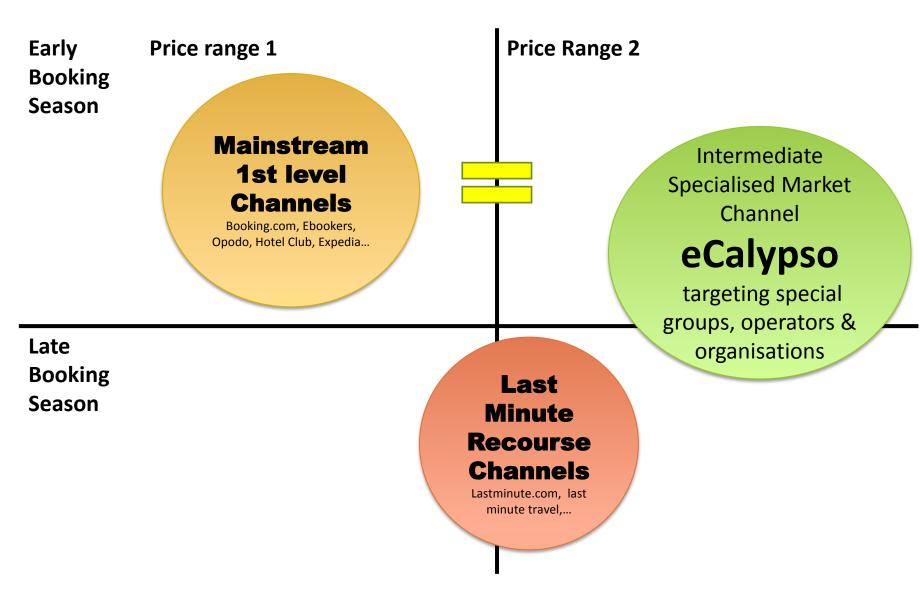
- eCalypso offers quick/simple buyer/seller transactions
- eCalypso offers 3 specialised tools for service providers:
- Channel Manager ARPA build your hotel profile and offers (integrations possible)
- ORION Product developer and Manager –combine multiple products and channel package deals onto the platform
- Auriga the eCalypso reservation tool offering quick booking solutions and product searching.
- eCalypso = complete autonomy! Build your products, sell products in accordance to your needs, conditions and availability only in accordance to the social engagement of the eCalypso ethical and Commercial charter.
- Combine and build products directly through eCalypso offers and own activities.
- No commissions on your sales! Members only need to cover an operational charge of 5%/sale price + yearly membership fee.



- Ecalypso serves as a specialised market solution parallel to mainstream booking platforms; Reducing last minute recourse
- eCalypso parallel market service aimed at specific target groups:
 - Social Action & Participation for Seniors, Disabled individuals, Youth and Families
- eCalypso supports businesses to:
 - Stabilize employment patterns
 - Sustain and economize on supply chain management
 - Supporting low season strains and uncertainty
 - The intermediate solution between mainstream channels and the final recourse of last minute offers



eCalypso 2nd Level Concept





- The need to partner with growth oriented partners
- Balance Quality and Quantity of offers ensuring demand interest
- Support SME activities and innovation
- Seek out proper investments and members
- Building your commercial network and partnership
- Engaging regional support in product and package synergies
- Supporting your Social activity (business or otherwise)
- Provide a trans-border network sustaining related economic activity



eCalypso, Where to Next

eCalypso Priorities?

- 1. Sustain an exclusive relation to social tourism service providers eCalypso as a sales representative to stakeholders
- 2. Seek out third party market cooperation / support for growth and expansion / market guidance
- 3. Supply stakholder tool training
- 4. Drive buyer interest

The sustainable solution for eCalypso? PPP = preferred choice.

Bridging the old with the new!!!

THANK YOU

Join us at www.ecalypso.eu

