

INTERNATIONAL BUSINESS COUNCIL TOGETHER WITH HUNGARIAN HOTEL AND RESTAURANT ASSOCIATION WOULD LIKE TO INVITE YOU TO JOIN



MINISTRY OF REGIONAL DEVELOPMENT CZ



## THE LEADERS IN HORECA SUMMIT

26th – 27th November 2015, Prague, Czech Republic

[www.horecacee.com](http://www.horecacee.com)

Leaders in HORECA Summit is the only event in region that brings together ONLY the most senior executives from across CEE & CIS region from the most exciting and promising HORECA establishments. It is the only unique event. Hosted on invitation – only policy, the summit provide a unique education and commercial platform for the industry leaders to discuss industry trends, new business opportunities and source the solutions for their growing operations.

The Summit is a focal point for networking, education, solutions development, and personal or business development for many of our members from across the CEE & CIS Region. With over 150 preselected C-Level F&B professionals from over 30 countries, Leaders in HORECA Summit will help you to stay up-to-date with latest global industry trends and help you expand your business into markets that are rising in the HORECA industry.

### KEYNOTE PRESENTERS



**Dr. Ákos Niklai**  
President Hungarian Hotel and Restaurant Association, Vice President HOTREC



**José Avillez**  
2 Michelin star awarded Chef  
Belcanto Restaurant



**Adam Mularuk**  
Brand President  
Starbucks CE  
AmRest Coffee



**Philip Mahoney**  
Vice President F&B  
Carlson Rezidor Hotel Group



**Simon Burdess**  
Vice President F&B, Europe  
InterContinental Hotels Group



**Rudolf Štefan**  
Owner & Chef  
Pelegrini Restaurant



**Karla Šlechtová**  
Minister of Regional Development  
of the Czech Republic



**Kim Rahbek Hansen**  
Founder & CEO  
Sticks'n'Sushi



**Zdeněk Pohreich**  
Czech Celebrity Chef & Restaurateur  
TV Show Moderator



**Atilla Bandoli**  
Managing Director  
Gundel Restaurant



**Osvaldas Plienaitis**  
Director  
Harmony Park



**Knud Bundgaard**  
Senior Director F&B  
Development and Openings EMEA  
Hilton Worldwide

### KEY THOUGHT PROVOKING PRESENTATIONS

- ✦ New Innovative Concepts in Food Service Industry
- ✦ Consumer Trends in the Region
- ✦ HORECA Sector Development & Opportunities in the Region
- ✦ Effective Restaurant/Café management Strategies
- ✦ Crating Innovative Culinary Experience
- ✦ Social Responsibility in Food Serving Industry & Healthy Trends

As a member of **Hungarian Hotel and Restaurant Association** your invitation and participation is for free.  
You can register your participation by email to [registration@intlbc.com](mailto:registration@intlbc.com) or calling to **00420 246 093 275**.

### EVENT SPONSORS



### EVENT PARTNERS

